

FOR IMMEDIATE RELEASE

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x101Jamz.com & Gallery 69

Present

TRIBECA URBAN ARTS FASHION WEEK 2013

Elevated Scott of X101JamZ and Steve Cornell owner of Gallery 69 are planning a week-long series of events that will take place September 5th thru the 12th at Gallery 69 in TriBeCa, during New York's Fashion Week. Each daily show will have several aspects that include break dancing competitions, street art exhibits, silent benefit auctions, live performances & painting, runway shows, and pop up shops for various lifestyle brands. The Urban Arts Partnership; an official 501c3 non profit, will be a part of the shows all week, featuring their students and artists alike. A portion of the event proceeds will be donated to them in addition to various fund raising activities taking place each day. Urban Arts Partnership accomplishes its mission through a variety of interdisciplinary arts programs that include in-school classroom integration, after-school programs, master classes, professional development, summer programs, arts festivals, and special projects. For more info visit www.UrbanArts.org.

As with many grassroots cultural movements, street wear has been notoriously difficult to define. While under a constant state of evolution of style and creative direction (as with many street trends), one constant has been the types of clothing produced, commonly centered on "casual", comfortable pieces such as jeans, t-shirts, baseball caps, and sneakers. New York's Fashion Week is known for its high fashion designer collections, and TriBeCa is quickly becoming a major player in the fashion scene. Tribeca Urban Arts Fashion Week will allow lifestyle brands to be a part of the NYC fashion Week experience, while providing many more components than just the typical "runway show". Invites are going out to all the top fashion boutiques in the tri-state area, professional athletes, recording artists, celebrities, bloggers, entertainment industry insiders and tastemakers. Gallery 69 is home to both Graffiti Art New York dot com and X101Jamz.com, and over the last year the network and gallery have been featured on International-HipHop.com, Global Good Networks, StrawberryBlunt.com, SoulTrain.com, Time Out NY, Village Voice and countless other blogs and media outlets. Gallery 69 houses thousands of pieces of Urban art from some of the top street artist in the world that include; Crash, Futura 2000, Quick, Blade, COPE2, RD357, STAYHIGH 149, T-Kid , TAKI 183, CornBread, Seen, TRACY168, KING BEE NIC 707, Duro, Sonic, LA 2, Duster and countless other street art pioneers from the early 70's and 80's that are documented in history books as style masters of the culture. TriBeCa Urban Arts Fashion Week '13 will be remembered in the Urban Culture history books!!

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